

## Resource List

Resource	Contact Information	Organizational Focus
Campaign for a Commercial-Free Childhood	Judge Baker Children's Center 53 Parker Hill Ave. Boston, MA 02120 (617) 232-8390 x2328 Fax: (617) 232-7343 E-mail: <a href="mailto:sceec@jbcc.harvard.edu">sceec@jbcc.harvard.edu</a> <a href="http://www.commercialexploitation.org/">www.commercialexploitation.org/</a>	A national coalition of healthcare professionals, educators, advocacy groups, and concerned parents who counter the harmful effects of marketing to children through action, advocacy, education, research, and collaboration among organizations and individuals who care about children.
Center for Commercial-Free Public Education	1714 Franklin Street, Suite 100-306 Oakland, CA 94612 (510) 268-1100 <a href="http://www.ibiblio.org/commercialfree/">www.ibiblio.org/commercialfree/</a>	A national nonprofit organization that addressed commercialism in public schools. Although the group lost its funding, the Web site remains a good resource for information on commercialization in schools.
Citizens' Campaign for Commercial-Free Schools	3724 Burke Ave. N. Seattle, WA 98103 (206) 523-4922 <a href="http://www.scn.org/cccs/">www.scn.org/cccs/</a>	Protecting the right of Washington children and youth to a commercial-free education. Successfully eliminated Channel One and exclusive contracts with beverage companies.
Commercial Alert	4110 SE Hawthorne Blvd. #123 Portland, OR 97214-5426 (503) 235-8012 <a href="http://www.commercialalert.org">www.commercialalert.org</a>	A nonprofit organization with a mission of keeping the commercial culture within its proper sphere and preventing it from exploiting children and subverting the higher values of family, community, environmental integrity, and democracy. Excellent on-line resources.
Commercialization in Education Research Unit	College of Education Educational Leadership & Policy Studies Box 872411 Arizona State University Tempe, AZ 85287-2411 (480) 965-1886 <a href="http://www.asu.edu/educ/eps/ceru.htm">www.asu.edu/educ/eps/ceru.htm</a>	A university research unit that conducts research, disseminates information, and helps facilitate dialogue between the education community, policy makers, and the public at large about commercial activities in schools. A good resource for literature on commercialism in schools.
Media Education Foundation	60 Masonic Street Northampton, Massachusetts 01060 (800) 897-0089 or (413) 584-8500 E-mail: <a href="mailto:info@mediaed.org">info@mediaed.org</a> <a href="http://www.mediaed.org/">www.mediaed.org/</a>	A foundation that produces and distributes video documentaries to encourage critical thinking and debate about media and commercialism. MEF produced a video focused on commercialism in schools.